



GRANT SIMMS

**Journalist, Copywriter, Social
Media Manager**



ABOUT ME

Has impeccable organizational, memorization, people, and teamworking skills developed during nearly 8 years working in the hospitality industry. Has first class writing, communication, and research skills developed while studying at SFU. Proven ability to generate popular engaging content, both with the written word, and through video. Demonstrated in a role as a social media manager, and website developer. Speaks Italian, and Spanish.

SKILLS

- Ability to write quickly and efficiently in a multitude of different formats, tones, and styles (Advertising, Canadian Press, Narrative, Research Reports etc.).
- Proficient in MS Softwares, Canva, Wix, Squarespace, Google Search Console, Google Analytics, Google Tag Manager, iMovie, and Capcut.
- Has Hubspot SEO, Google Ads Search, and GA 4 Certification.
- Has experience creating effective and visually pleasing websites.
- Has experience creating content promoting businesses on social media.

EXPERIENCE

***Social Media Manager/Web
Developer, MDS Actors' Studio:
05/2024 - Present***

***Bartender, Frankie's Italian
Kitchen: 07/2024- Present***

***Bartender, Cioppino's Mediterranean
Grill : 05/2023 - 07/2024***

EDUCATION

Simon Fraser University

Bachelors in Communications
2017 - 2020, 2023-2024

CONTACT

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